



## Wash Water - protecting the planet with their Earth Safe Technology.

This label guarantees the use of 'green' technology in all products.

That the use of Wash Water products results in important direct and indirect sustainable environmental benefits, such as better use of available water, energy saving, and removal of harmful chemicals. A Wash softener alone will give you substantial savings on heating energy. Just 1mm of scale increases your energy use by 7%, and with the average hard water home estimated to have 4mm of scale, 7% is increased to 24%.

Products are designed and manufactured to operate with an unrivalled efficiency. The Johnson family has been involved in protecting over 200,000 homes and businesses from the effects of hard or impure water, utilising the Earth Safe ethos, with their first sale going back to 1964.

Wash's Earth Safe Technology has come some way since that initial sale and gives businesses and consumers the opportunity to become 'greener' by reducing their ecological footprint. Wash Water helps everyone to respect our precious water and resources and invites all their customers staff, new and old, to Eye, to learn about how Earth Safe Technology can put them at the forefront of any Wash Water related product they offer.